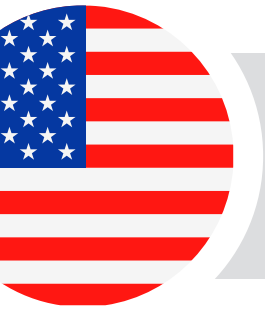


2030 IMPACT GOALS

The American Heart Association is committed to helping every person **live healthier, longer.**



ACROSS THE U.S.

Together, we will equitably increase healthy life expectancy from **66 to at least 68 years** by 2030.

ACROSS THE WORLD

Together with global and local collaborators, we will equitably increase worldwide healthy life expectancy from **64 to at least 67 years** by 2030.



KEY RISK FACTORS DRIVING POOR HEALTH

UNITED STATES



High BMI



Tobacco



Dietary Risks



High Blood Sugar



High Blood Pressure

While people may be living longer, not all those years are healthy ones.

Risk factors lead to chronic conditions that impact the quality of life in people at a much younger age.

WORLD

Child & Maternal Malnutrition



Dietary Risks



High Blood Pressure



High Blood Sugar



Tobacco



GETTING TO 2030

These goals are bold and ambitious — they call for innovative collaborations with diverse communities and organizations across the globe, with equity and well-being at the center of everything we do. To accomplish this, we will focus on:

Making healthy choices the easy ones

Making health care accessible and affordable

Getting better at stopping preventable diseases before they start

Visit heart.org/2030 to see how you can get involved.

OUR MISSION:

To be a relentless force for a world of longer, healthier lives.