Why the American Heart Association for Health Screening Services?

The American Heart Association has launched an ambitious movement to build a culture of health throughout America's workplaces.

Our seamlessly integrated tools and services help you measure the health of your workplace and workforce, then provide ways to work toward improvement.

The entire suite is powered by the science of Life's Simple 7.



Stress-Free Health Screenings

Bundled pricing! No hidden fees! (Travel costs for screening staff are included.) **Cholesterol** | **Blood Sugar** | **Blood Pressure** | **BMI**

State-of-the-art event management system

- Real-time data capture via tablets at screening events
- Built-in communication mechanisms to drive participation
- Online scheduler

Screening venue options available

 Onsite, pharmacy voucher, primary care voucher, laboratory voucher and at-home test kits My Life Check® Enhance: Digital health assessment with achievable actions for working toward improved health

- Quick and easy!
- Screening results are integrated directly into My Life Check Enhance
- Aggregate reports on the health of your organization are included

Employee Health Intelligence System: Pointand-click organizational biometric health data reports and year-over-year data analytics*

CPR training from the American Heart Association*

^{*}Additional fees may apply

Take your
workplace and
workforce on a
journey toward
improved health!



Before Your Screening

- Pre-screening marketing materials provided
- Third-party registration available
- Access to bilingual (Spanish/English) call center for screening scheduling
- Manager portal: Track appointments and participant list on demand
- Use of event management system for other non-screening events during screening campaign

At Your Onsite Screening

- Certified team lead
- 3:1 back-up staffing ratio...events fully staffed, guaranteed
- Bilingual staff upon request
- Core team of 1,200 medical professionals, no agency staff
- Standard screening time only 15 to 20 minutes per participant
- Staffed registration for walk-ins
- Standard exit counseling and Understanding Your Risk booklet provided
- Expanded teachable moment counseling to help participants understand their results*

After Your Screening

- Next steps email to participants
- Educational resources
- Year-over-year tracking
- One-click, on-demand aggregate reports
- Results transmission to third parties in your preferred format
- Incentive tracking (participation or outcomes based)*
- Aggregate data can be used to meet the performance criteria in the Workplace Health Achievement Index

heart.org/workplacehealth

Email whs@heart.org or call 888-242-4503

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