LVMH’s Lord of Luxury
Bernard Arnault
“It’s just the beginning.”

The $100 Billion Man

Louis Vuitton, Christian Dior, Dom Pérignon. His 79 brands are forever young—and have made him the third-richest person on earth.
OVER 475 COMPANIES ON THE NEXT TWO PAGES DID THE MATH. HAVE YOU?

That’s math you can’t ignore.

Employees with at least six ideal Life’s Simple 7 factors cost their company $2,000 less a year than those with two or fewer ideal metrics. That means controlling blood pressure, cholesterol and blood sugar; improving physical activity, eating better, losing weight and cutting out tobacco.*

Ninety percent of employers do not have sufficient data to measure their wellness program’s ROI.** The American Heart Association can help employers quantify the health of the workplace and the workforce, and provide ways to work toward improvement.

Life’s Simple 7

* Osondu et. al., 2017 **PriceWaterhouseCoopers, “Health and Well-being Touchstone Survey Results,” June 2014
These organizations have received Silver or Gold recognition on the American Heart Association’s Workplace Health Achievement Index, which was developed in collaboration with the Association’s CEO Roundtable and its Center for Workplace Health Research and Evaluation. To see the full list of recognized companies, visit heart.org/workplacehealth.